

The logo for the Responsible Business Initiative (RBI) features the letters 'RBI' in a large, bold, white font, set against a light teal rectangular background. To the right of the 'RBI' letters, the words 'Responsible Business Initiative' are written in a smaller, light teal, sans-serif font, stacked vertically.

Responsible Action Leaders Workshop and Internships

Contents

1. About RBI.....1
2. What Are we Sharing this Summer.....2
 2.1 Responsible Entrepreneurs in Action.....2
 2.2 Responsible Enablers in Action.....2
3. Workshop Schedule.....3
4. Process.....4
5. Why Join RBI through RAL.....5
6. How to get noticed by RAL workshop team.....6



1. About RBI

Responsible Business Initiative (RBI) is Pakistan's foremost enabler of corporate citizenship. RBI is a non-profit, non-partisan citizen-sector organization to promote Responsible Business practices among the corporate sector since 1998. We work to raise awareness and build capacities on Responsible Business for all segments of society in their role as stakeholders of business on issues such as Corporate Governance, Transparency, Sustainability, Integrity, Socially Responsible Investments, Social & Environmental Compliance and Responsible Entrepreneurship. RBI is bridging the gaps between Social actors by building Responsible Linkages

2. What are we sharing this summer?

On demand from its Stakeholders RBI is re-launching Responsible Action Leaders Program with "Responsible Enablers in Action" and "Responsible Entrepreneurs in Action" Learning workshops and internships for future leaders of business, government and the citizen sector. It's REAL; A continuum of action workshops to develop responsible enablers and entrepreneurs in action. REA initiative is led by young leaders, students and researchers and will make future leaders-aware of the importance of corporate and sustainable business, the CSR issues facing companies, and successful approaches to addressing concerns of society with regard to companies.

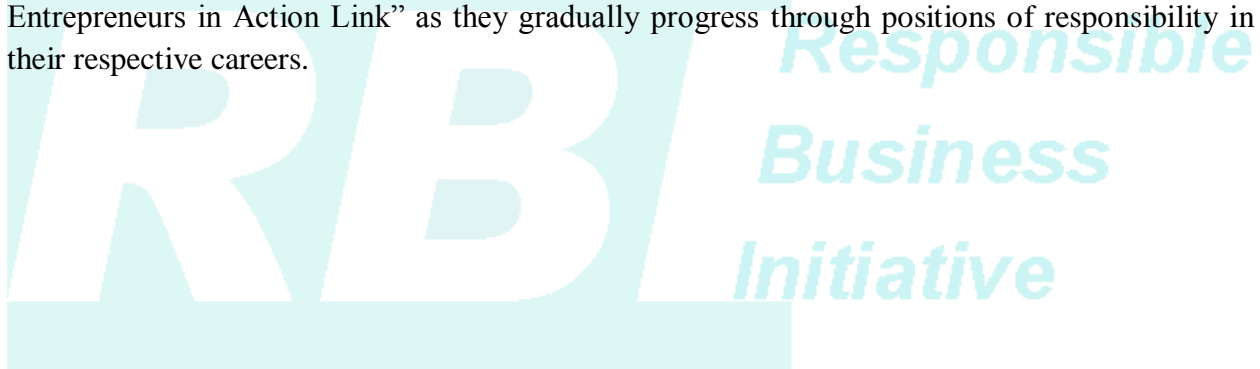
2.1 Responsible Entrepreneurs in Action

Enabling & Mentoring Young Leaders to design develop and initiate ethical business for economic growth. Ideas will be developed through experiential learning design workshops with different stakeholders working together and developing business initiatives based on after the real needs and resources

2.2 Responsible Enablers in Action

Through Experiential Learning and hands on training a whole generation of Responsible Action Enablers will be equipped with tools on Responsible Business concepts implementation and will be ready to engage with business in constructive and positive ways, and be equipped to lead the movement for socially responsible business and competitiveness.

The REA Program will enable the young students and managers to lay the foundation of socially responsible community REAL; “Responsible Enabler in Action Link” and “Responsible Entrepreneurs in Action Link” as they gradually progress through positions of responsibility in their respective careers.



3. Workshop Schedule

Schedule	
Deadline For Receiving Nominations	25th June, 2011
Screening and Selection	5th July, 2011
Briefing on Workshop Process and Schedule	5th-20th July, 2011
Workshop Contributions (Covers Field Trips & Food)	Rs 2500
Workshop 1 (Duration 1 week)	25th July, 2011 onwards (Tentative)
Workshop 2 (Duration 1 week)	15th August, 2011 onwards (Tentative)
Internships (Duration 6 weeks)	15th June - 31st August, 2011 (Tentative)
* Free Seats are available for deserving candidates	

4. Process

The RAE Program consists of three stages; in the first stage, cohorts of students and young researchers (Learners) will be selected to participate in the Workshop 1 through a screening process. Participants of workshop1 will be screened based on their interest and capabilities and selected to be part of enabler or entrepreneur workshop.

5. Why join RBI family through REALeaders

REAL

- Promises aspiring REA Leaders a wealth of practical knowledge about CSR – the most talked about issue in corporate stakeholders around the globe.
- Enhance your research and communication skills
- Week full of REAL fun and excitement
- Enable young leaders of tomorrow to become torch bearers of positive corporate change in Pakistan.
- Welcome you to RBI family leading to opportunities to create ripple of virtue by replicating your learning through national Regional and Global Links.
- Offer you recognition as you enhance your learning through series of RAL workshops RBI-REAL certificates.
- Network you with the people in the industry and academia.

We welcome you, if

Being a REALeader requires Motivation to bring a positive change, love of learning and a yearning for action. If you think you have what it takes, we welcome RBI's cohort of Responsible Enabler in Action Link.

6. How to get noticed by RAL workshop team

Please email your CV and a 200 word statement of motivation explaining why you should be selected to become a part of the RAE Program,

AdeelFayyaz /Mirium/Anum Fatima at coordinator@rbipk.org or RBIREal@yahoo.com. In case of any queries please feel free to contact RBI via email or by calling [0301-8461451](tel:0301-8461451).

Please make sure you visit our website <http://www.rbipk.org>